



Copiosa

whitepaper

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Introduction

From Crisis To Opportunity:

2022 was a year characterised by global upheaval and instability and this was no different for the world of crypto. After the highs of 2021, 2022 saw the market buckle under the pressures of macroeconomic conditions, as well as a storm of industry-specific issues. While the beginning of the year started with optimism, by May, the market had begun to unravel. First was the price crash of Terra's LUNA coin by over 99% and then the fall of its not-so-stable stablecoin UST. A string of crypto platforms and lenders also collapsed in 2022, with the most catastrophic being the FTX platform in November and the subsequent revelation that billions of dollars worth of customer funds had been embezzled by the company. These seismic events have sent shockwaves through the industry and delivered a much-needed wake-up call. The fallout from 2022 is still being felt and Forbes' February Crypto Market Outlook affirms that there are signs of recovery, rebound, and resilience. For example, in early 2023, several blue-chip cryptocurrencies such as Bitcoin rose to their highest levels in months. These events have undoubtedly damaged public trust and have been detrimental to the crypto economy but blockchain proponents who share a longer-term vision of the space believe that this instability is an inevitable part of a pioneering and disruptive industry in its infancy.

“ When building an industry like crypto that has the potential to change the way we think, interact, and build, we are bound to face challenges and failure. However, these challenges will only strengthen the industry and make us more resilient in the quest for monetary freedom. ”

[Binance Research Review 2022](#)

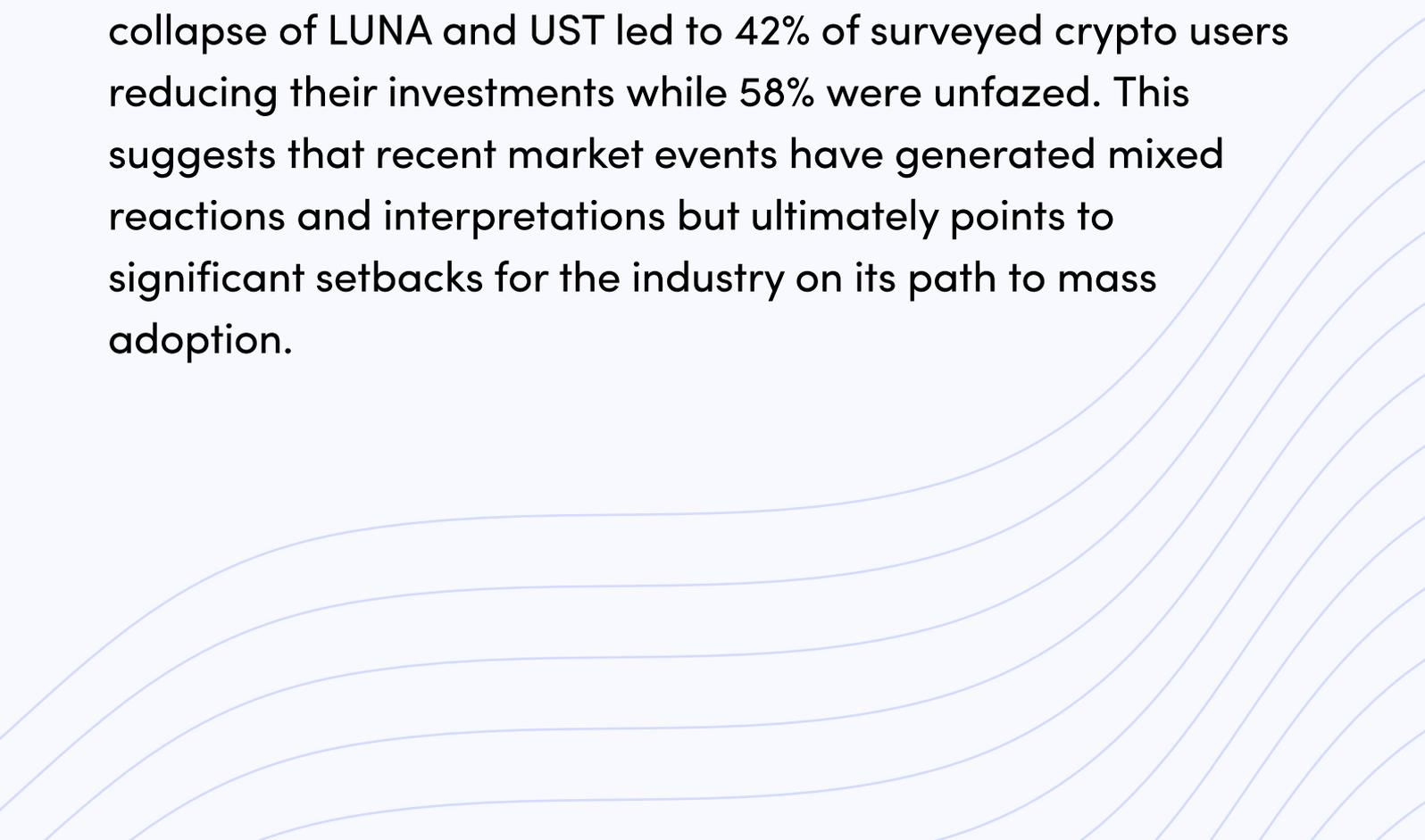
2022 has provided critical learnings and raised some vital questions on how to best propel the industry forward to its greatest potential heights while upholding its principles of democratisation, decentralisation, and transparency upon which the foundations of blockchain were built. From out of this crisis, there are ample opportunities for those capable of creating value through highly-innovative solutions that can tackle some of the industry's greatest obstacles.



The Journey To Mass Adoption:

Since blockchain's inception, the overarching end goal has been for this technology to become adopted by the global masses, just as the internet has achieved over the past thirty years. While the market is still in its early stages and is experiencing its fair share of teething problems, a significant amount of progress has been made. According to current crypto market sizing reports, global crypto owners rose by 39% in 2022, from 306 million in January to 425 million by December. Although this report does point to growing blockchain engagement, it does not account for those consumers who may have decided to abandon ship altogether following 2022's major market crashes.

In Toluna's June 2022 "The Future of Digital Currency" global study including 10,500 respondents across 19 markets, the collapse of LUNA and UST led to 42% of surveyed crypto users reducing their investments while 58% were unfazed. This suggests that recent market events have generated mixed reactions and interpretations but ultimately points to significant setbacks for the industry on its path to mass adoption.



Compared to traditional currencies, the value of cryptocurrencies is even more dependent on investor confidence and trust rather than being tied to tangible assets. Therefore, fostering this trust and belief is a critical factor to increase adoption rates. So, what are the main roadblocks currently hindering this process?

In Toluna's study, the reasons respondents cited as making them reluctant to invest in crypto were that they did not understand the market well enough (30%), or still deemed it too risky (46%), volatile (30%), or insecure (27%). Interestingly, when asked how respondents felt about cryptocurrency, the highest-ranked emotions were unsureness, skepticism, and, curiosity. These responses suggest that while there is a current public caution and lack of knowledge of the space there is also a strong desire to learn more. Businesses should harness this curiosity to create solutions that reassure, empower, and educate users to embrace a blockchain-powered web3 world.



Introducing The Copiosa Wallet:

The desire to foster the world's growing crypto curiosity was the driving force behind the creation of Copiosa: a mobile application that enables every person to use crypto, every day.

In an interview with CoinMarketCap, Binance's founder and CEO Changpeng Zhao voiced that the most important factor that will influence the next wave of adoption will be the development of highly user-friendly digital products. However, we have observed that so many users' experiences with the currently available platforms and apps have been mired in frustration, anxiety, and confusion, indicating that these offerings are missing the mark in addressing the key concerns hindering the sector's growth.

The Copiosa Solution: a non-custodial wallet that makes crypto sleek, simple, and safe for everyone.

Our mobile application offers a seamless and secure experience for users to sign up, store, trade, and track thousands of tokens no matter their experience or knowledge level.

So, what are the main challenges users experience when engaging with crypto applications and what are the features and technologies behind Copiosa that minimise these issues?

Challenge 1: Understanding & Usability

Crypto and blockchain have now entered mainstream global consciousness. For example, approximately 9 out of 10 Americans say that they have heard of cryptocurrency. However, awareness does not equate to understanding. A national 2021 study by the UK's Financial Conduct Authority (FCA) showed that while general awareness of crypto is increasing, understanding of it is decreasing. 78% of UK adults had heard of cryptocurrency (up from 73% in 2020) but only 71% of those could correctly identify its definition from a list of statements (down from 75% in 2020).

This lack of understanding does not just apply to the general public: 90% of UK crypto users could correctly define cryptocurrency, yet, when asked if they agreed with the statement "I believe I have a good understanding of how cryptocurrencies and the underlying technology works" only 58% agreed and a third strongly agreed. A similar result is also found when looking at global studies. This shortcoming presents a major stumbling block for the industry: if users do not exhibit even a basic understanding of what crypto is and how it works, how can they embrace this complex technology correctly, safely, and successfully?

What's Behind This Issue?

If the industry is intent on blockchain transforming the world, the technology must become accessible and inclusive for all in order to diversify and expand its user base. However, the industry is over-jargonised and technical, serving as a major barrier of entry for the majority of the population who are not “crypto literate.” Existing crypto platforms often mistakenly assume that it is the user's responsibility to become familiar with common concepts, token information, and even the onboarding process, leaving nervous newcomers scrambling to figure out the technology for themselves.

Education is an unquestionably important part of the journey to mass adoption and the internet is far from lacking in online information to inform users, but the average person will likely perceive wading through a sea of available content as offputting and overwhelming. Most people navigate the web and make payments on their credit cards without understanding the technology behind these processes. Therefore, the same principle should apply to trading crypto.

Another issue that has affected people's ability to understand and successfully trade crypto is poor user experience (UX). Today, UX has become a critical part of gaining and maintaining customer bases across an array of digital sectors, including e-commerce, media and communications, and fintech.

A key example of the power of UX is the emergence of challenger banks that are threatening the status quo of the traditional banking sector due to their high-quality UX. In fact, many new users are turning to companies such as Revolut to kickstart their experience with crypto thanks to the app's ease of use, although its current offering is relatively basic. To drive mass adoption, the world needs truly user-centric applications that are as easy and intuitive for trading crypto as Instagram is for sharing content or as Paypal is for transferring money, while not compromising on safety and security.

The main Customer Experience pain points are:

- Complicated and intrusive onboarding processes.
- Complex and error-prone user addresses.
- Information that is incomplete, hard to find, overloaded, and/or poorly displayed.
- Clunky and non-intuitive mobile design.
- Inadequate customer support.
- Lack of user education.



Send, Swap, And Track With Ease

For brand-new users, almost 30% require more than 40 minutes to place their first trade on decentralised exchanges (DEXs) such as PancakeSwap. The Copiosa app simplifies and speeds up this initial learning curve through the use of Crypto Domain Names and email addresses. Instead of typing out a computationally generated 42-character address to carry out transactions, users can send crypto to the receiver's username or email, increasing convenience and reducing mistakes.

The usernames created during the Copiosa onboarding process are unique, meaning that very similar usernames, such as special characters or extra letters being added on the end, will not be accepted. This gives the user certainty that they are sending funds to the correct person. Being able to view the receiver's profile picture also adds an extra layer of reassurance.



WalletConnect

To maximise interoperability, users can easily connect their mobile app directly to dApps, make trades in their web browsers, and approve them inside the wallet.

Native Swap Page

Users can swap “Copiosa Verified Tokens” directly from their wallets without having to connect to a dApp, creating a more seamless in-app experience.

Portfolio Summary

Users can track how their portfolios are doing over time with this user-friendly dashboard displayed as an interactive chart that provides clearly displayed and useful insights for investors. There are currently very few wallets offering this feature. In future versions of the app, we aim to index their transactions and make suggestions on where traders may be going wrong and trades that have cost them.

Asset Management

Instead of having to manually search for tokens, this page pulls the cryptocurrencies that are available to the user whilst also filtering out any unverified tokens so that they do not appear inside their wallet.

Detailed Token Information At Your Fingertip

As the crypto market becomes more established, thousands upon thousands of smaller, lesser-known tokens have entered the space. One of Copiosa's Unique Value Propositions (UVPs) is that it focuses on these "small cap" tokens, in other words, those outside of the top 100 cryptocurrencies by market capitalisation.

There are a whole host of advantages of trading small caps: they offer higher upside potential compared to large caps, can help to diversify investment portfolios in order to reduce risk, and will allow investors to get in early on cutting-edge companies that are developing innovative digital solutions in the space.

However, these tokens also come with their own drawbacks. Their novelty in the market puts them at higher risk, as, like any startup company, there is roughly a 90% chance that they will not succeed. This makes small caps more prone to price swings depending on how the company is progressing or its ability to secure investment. This is why having in-depth information on these new-to-market tokens is so important.

With thousands of new tokens to choose from, deciding which ones are worth investing in can be a minefield. Valid, up-to-date, and professionally-sourced information on small-caps is not readily available online, so investors have to piece together information from multiple websites in order to get the entire picture of a token's potential. Instead, our users are provided with detailed yet clearly-displayed information metrics on small caps so that they can place their trade effectively. This includes but is not limited to:

- Performance charts.
- 500-word "about" section.
- Token Liquidity values and ratios.
- Date and time of token creation.
- Percentage of token holders.
- Total supply.
- Social Engagement Index.
- Market capitalisation.
- All-time high and low price.
- Chains it is available on.
- The number of exchanges listed on.
- Trading pairs.
- Company details and useful links.
- Team and founder information.
- Risk indicators.
- Existing development milestones.

Copiosa will have the capacity to support any token on supported blockchains. As soon as a token is transferred to a user's wallet the system automatically picks it up and starts to track and verify it. All of the information collected will then be passed on to our users. Support officers will continually add new information so that customers are up-to-date. None of the current market competition is offering this token information feature for small caps.



Support And Educate

We believe that our competitors have yet to succeed in providing a welcoming and reassuring new user experience. So, another of Copiosa's UVPs is our focus on customer experience. According to our market research, even some of the biggest exchanges lack adequate customer support, often with a response time of three days or more. Copiosa users can speak to one of our officers within seconds on the app to flag a concern or get clarification. Using the email address associated with the account acts as another point of contact for the team to contact users if there is a problem or potential scam detected in their wallet. Internally, we will review our Net Promotor Score (NPS), an industry standard to gauge the likelihood of users recommending a company to others, to ensure we are always maintaining an above-and-beyond customer experience.

In terms of education, the Copiosa app will contain a knowledge base with simple and highly-readable content so that users can get to the crux of crypto topics as quickly as possible. In future versions of the product, we will provide moderated in-app community forums to foster dialogue, mutual learning, and continual improvement for users and the team alike.

Challenge 2: Safety & Security

As crypto crashes hit the headlines in 2022, so did crypto crime. According to blockchain data platform Chainalysis, 2022 was the biggest ever year for crypto-related crime, reaching a total of \$20 billion, \$3.8 billion of which was stolen from cryptocurrency businesses due to hacking. October was the biggest month ever for crypto hacking, with \$775.7 million stolen in 32 separate attacks.

A study by global cybersecurity company Kaspersky found that almost half of their respondents did not feel that current cryptocurrency protection systems were effective. More worryingly, only 25% of respondents felt extremely or very well informed about the threats faced by cryptocurrency owners, with 23% claiming to have no information at all. The concerns are three-fold: crypto-related crime is escalating, there are insufficient protection systems in place to tackle it, and there is a lack of knowledge on what the threats are and how to prevent them from occurring.

After the monumental FTX crash, over \$600 million was stolen from users' wallets on the platform, leading to a move away from centralised exchanges (CEXs). Instead, users are transitioning towards decentralized finance (DeFi) such as DEXs and non-custodial wallets which put control back into the hands of users instead of relying on third parties by having complete ownership of their private keys.

However, DeFi comes with its own set of security risks as providing people with power also gives them greater individual responsibility and increases the risk of bad actors looking to exploit them. DEXs are characterised by their greater level of transparency but this transparency is also what makes them so susceptible to crypto crimes such as scamming.

In 2021, Copiosa surveyed 507 members of our community who reported losing over \$200,000 through scams on DEXs, leading to 32% stating that they did not trust these exchanges. Moreover, when it comes to small-cap cryptocurrencies, although investing in these types of tokens has many advantages, their novelty in the market means that they are more likely to be involved in fraud and scam activity.

Users will be unable to reap the potential benefits of DeFi technologies and small-cap currencies if these gaps in consumer protection and education are not addressed. In fact, a lack of adequate safeguarding against threats will continue to deter users and slow down the rate of mass adoption.



Types Of Threats

Just as the industry is inventing increasingly innovative solutions, bad actors are also developing more sophisticated ways to scam users. Kaspersky reports that half of their survey respondents have been affected by crypto crime but that “no single threat stands out as dominant, highlighting the wide variety of criminal activities in the field of cryptocurrency.” Here are some of the most widespread threats plaguing crypto users today:

Dusting

Dusting is a common attack where a very small amount of cryptocurrency, known as “dust”, is sent to wallets with the aim of enticing owners to spend the dust so that the scammers can track their addresses and expose their identities. Criminals often create a new token falsely claiming to have a high value, depositing it into a user’s wallet and making them believe they have just received a large amount of crypto for nothing. The only place where they can spend this dust is on the exploiter's website, but, when they connect their wallet to exchange, the dApp steals the tokens out of the user's wallet as soon as they press approve.

Rug Pulls

Also known by its umbrella term “exit scams”, rug pulls are when developers create fraudulent tokens and then suddenly abandon the project, taking investors' funds with them and leaving the token worthless. They often encourage investors to swap a major cryptocurrency with this fledgling token and then withdraw everything from the liquidity pool (liquidity stealing). Or, they may create hype around the new cryptocurrency through social media platforms to rapidly drive the value up before quickly selling off their own large supply of tokens (dumping).

Rug pulls thrive on DEXs, which allow scammers to list fraudulent and unaudited tokens easily. From September 2020 to December 2022, Solidus Labs reported that over 200,000 scam tokens had been deployed by fraudsters, with almost two million investors falling prey to rug pulling.

Honeypots

Scammers create trap tokens that allow investors to purchase them but not sell them. A high buying rate and a low selling rate of the token will increase its price exponentially and encourage more traders to invest. The scammer will wait until the amount invested reaches a threshold and then remove the liquidity and sell their tokens, as they are the only ones given the ability to do so.

Sandwich Attacks

Taking advantage of the price slippage allowed on DEXs, an authentic user will place a trade and a malicious bot will pay a higher GAS fee than the user, causing the bot's transaction to go through first and artificially drive the overall price up (frontrunning). As soon as the authentic user's transaction has been processed, the robot will sell gaining profit from the authentic user's buying activity (back running).

Crypto Ponzi Schemes

Crypto Ponzi schemes create fraudulent companies and lure investors with the promise of suspiciously fast and high investment returns irrespective of market conditions. This encourages high growth at the beginning with early investors seeing large gains but eventually, when the growth inevitably grinds to a halt, the whole market crashes.

Phishing Scams

Phishing is the act of sending emails with malicious links to fake websites to steal personal details such as private keys and wallet information.

Spyware Computer Attacks

Crypto users open malicious files which allow attackers to gain access to badly stored sensitive information on their devices such as their seed phrases.

Man-In-The-Middle Attacks

This type of hack occurs when an attacker intercepts a crypto transaction made by somebody on a public wifi network to gain access to sensitive data.

SIM Swap Scams

Scammers call an individual's mobile phone carrier and trick them into activating the phone number to another SIM card so that they can use the number on other devices. They can then receive communications attached to that phone number and exploit two-factor authentication to gain access to email addresses and crypto wallets.

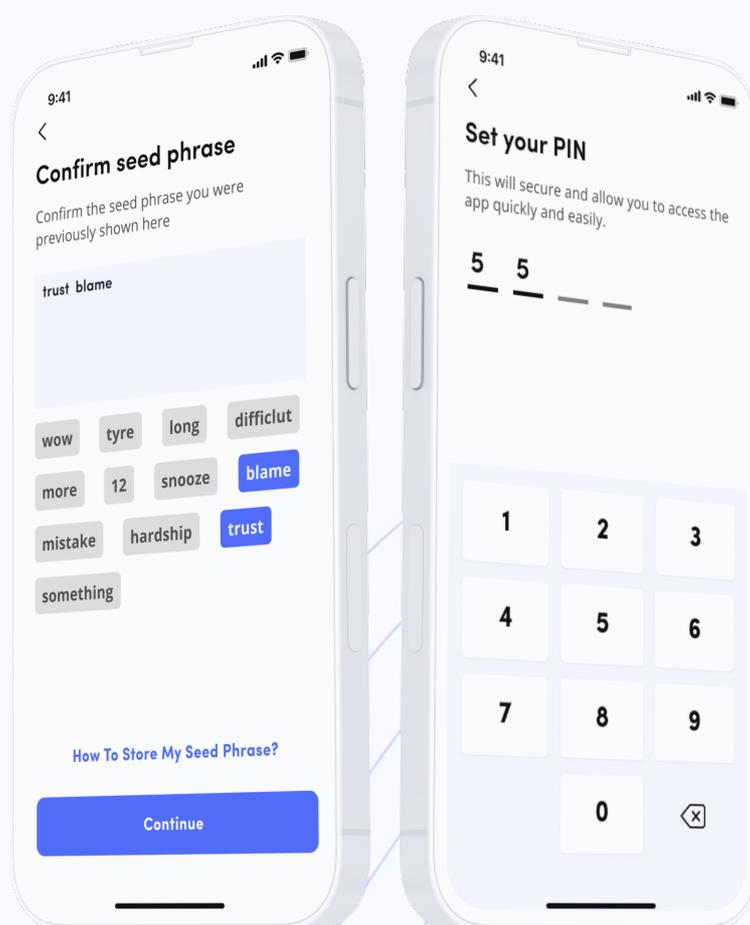
Customer Support Scams

Hackers pose as customer support officers on crypto applications and ask users to connect their wallets to other applications that steal their crypto.



Private Keys And Seed Phrases

New and experienced users alike often lack an understanding of the critical importance of keeping these details safe, likening them to regular passwords that can be reset or recovered. However, once this string of 12 randomly-generated words, otherwise known as a seed phrase, has been created, it cannot be changed. Losing it will mean the user cannot recover their account and their crypto could be lost forever. Moreover, if the seed phrase gets into the hands of a bad actor due to improper storage, all of their funds could be drained from their wallet.



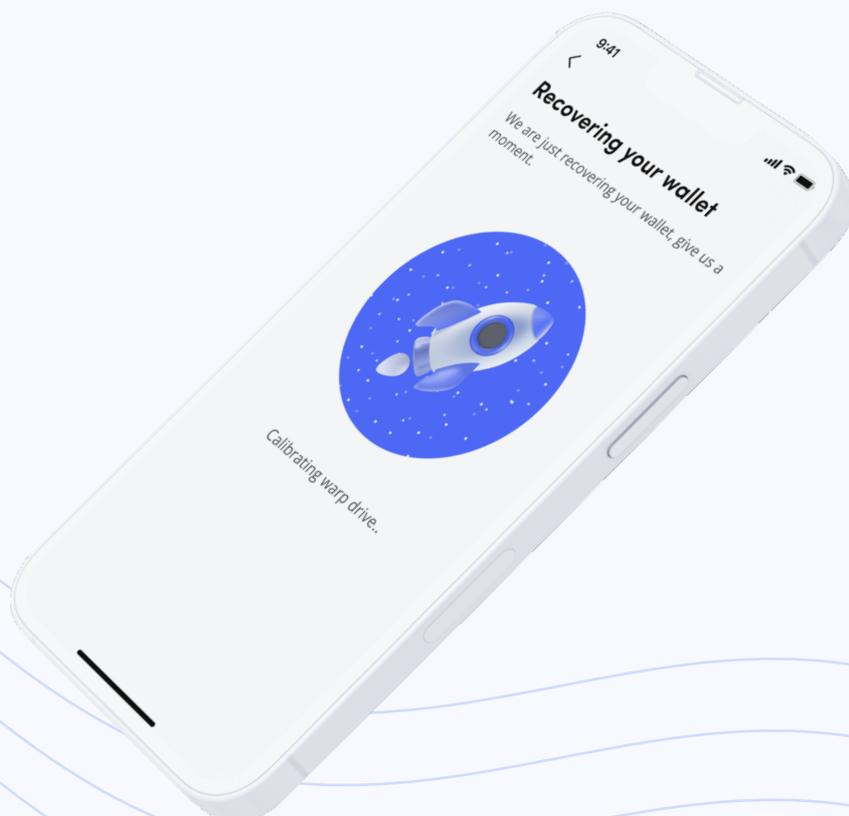
The Copiosa Solution

Seed Phrase Security

From the moment your Secret Key (seed phrase) is generated during the onboarding process, there will be a helpful explainer that underlines the importance of this 12-word code and how to safely store it to prevent loss or theft such as during spyware computer attacks.

Copiosa Recovery

In upcoming versions of our product, we will be launching a feature where users can enable Copiosa to securely encrypt users' Secret Keys for them and make their account recoverable. Copiosa will use state-of-the-art encryption standards, storing any encrypted private keys on secure and private networks in the cloud. This feature will be optional by default and if the user chooses not to enable it, their seed phrase will never leave their phone.



Dusting

Using our state-of-the-art back office we can both automatically and manually detect tokens that are used in dusting attacks and prevent them from being used or seen within the individual's Copiosa wallet. We will also leverage artificial intelligence tools to detect and report token activity that mirrors the behavior of dusting attack transactions to our application support officers.

Rugpulls, Honeypots, and Ponzi's

We will be using [this](#) 2022 study to create technology that reads the on-chain code of smart contracts as users connect to them. This technology allows for a system that classifies similar smart contracts as malicious or not. Additionally, thanks to fast customer support and user reporting, we can protect the user as soon as possible by blacklisting any tokens considered a honey pot, rug pull, Ponzi scheme, or any other malicious activity. We will also be developing an interceptor that will simulate on-chain transactions before they happen so the user is informed about what will be happening to the tokens in their wallet.

In later versions of the product, we will introduce do your own research (DYOR) checklists that highlight potential green and red flags such as if a token was created less than three months ago, if the company is registered, and if the team is doxxed so that consumers can make fully informed decisions.

Customer Support and Phishing Scams

We will continuously display confirmation prompts that make the user question if they are being scammed before allowing a transaction to go through. Copiosa will also educate users through notifications and our in-app knowledge base to remind them that we will never ask them to connect their wallets to suspicious sites.

Sandwich Attacks

Copiosa will identify tokens that may be susceptible to sandwich attacks within its native swap functionality and apply the appropriate levels of GAS to mitigate any attacks that can occur.

Man-In-The-Middle Attacks

Copiosa uses security standards such as bi-directional certificate pinning to prevent these types of attacks on public networks. This technique accepts only “pinned” or authorised certificates and blocks those which are deemed unknown or suspicious.

SIM Swap Scams

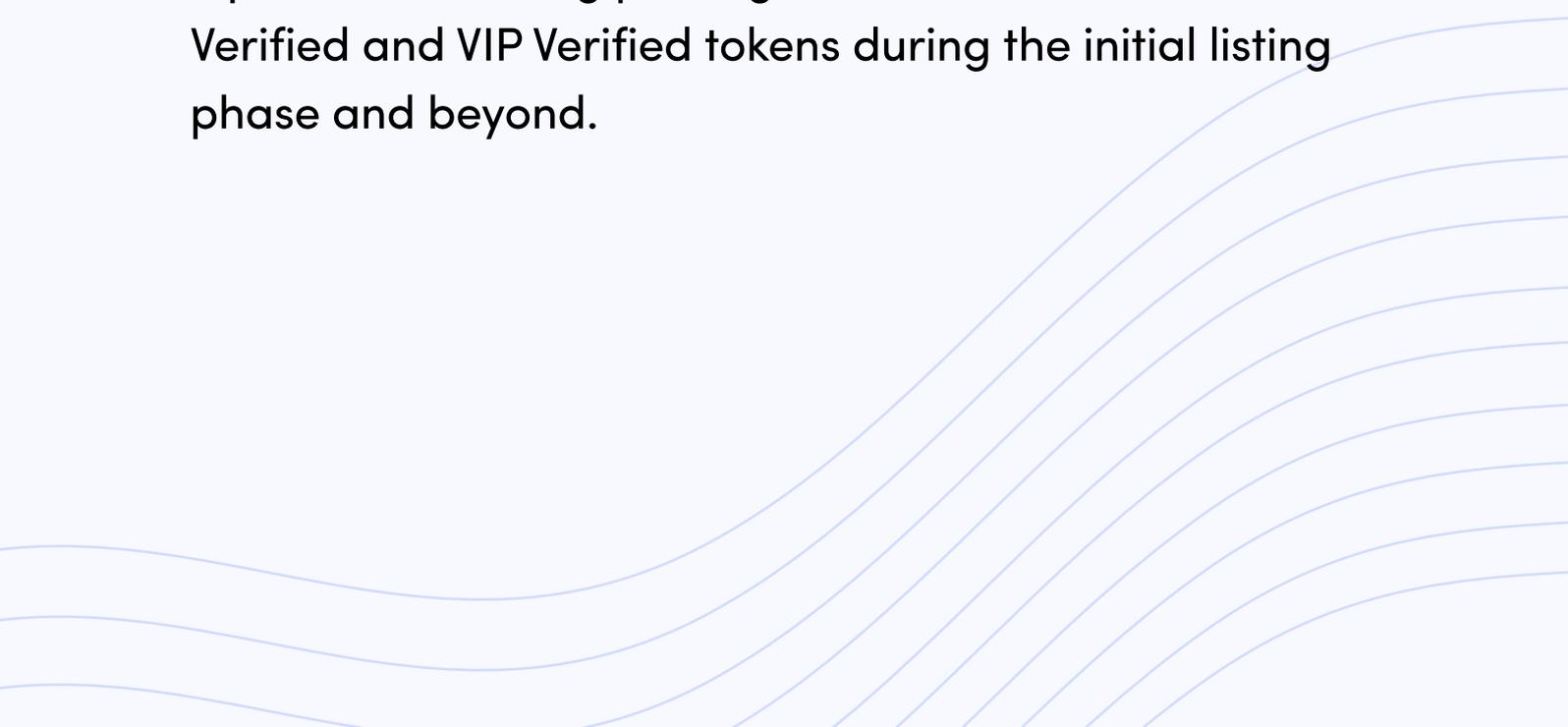
Copiosa will never back up the user’s seed phrase without their knowledge and will not use mobile phone verification as a sole form of two-factor authentication if they do decide to turn on Copiosa Recovery.

Tackling Crypto Company Pain Points

It is not just users who face challenges when engaging with exchanges, there are also a number of pain points for emerging crypto companies working to get their tokens listed and traded on platforms. As a startup ourselves, we have experienced many of these pain points which is why Copiosa also has an exceptionally attractive B2B offer for companies looking to list on our platform:

- 1 For new crypto companies to increase their exposure and investor base a market maker is needed, which can cost these businesses thousands of dollars per month.
- 2 CEX listing fees vary between tens to hundreds of thousands of dollars, which is unattainable for most businesses in their infancy. We offer significantly more affordable alternatives for companies as optional upsells since the majority of businesses we work with are start-ups.
- 3 The more monthly active users we have on our platform, the more companies will be eager to join us. Additionally, as the majority of our revenue will be coming from the B2B side, we will be able to keep the app free for users, further solidifying Copiosa as an appealing and beginner-friendly option.

There are also several extra benefits businesses can opt for:

- Verified web3 business leaders will be able to join our free Discord community where members can network and get advice and support. We will also provide content and how-to guides on industry-focused topics such as company culture, business management and leadership, and talent acquisition. Users will be able to create their own content as well. There is not currently a one-stop-shop resource like this for web3 business owners and this will be a huge step toward growing the overall web3 space.
 - Business owners can pay a one-time fee where Copiosa will give an in-depth review of their token, and, if it passes all of our qualifications, it will be rewarded with a “Verified” badge next to the token in the app. If it does not meet the requirements, Copiosa will give feedback on what needs to be fixed or improved.
 - Companies can pay a monthly SaaS fee to be listed inside our application as a “VIP Verified Token”.
 - Optional marketing packages are available for both Verified and VIP Verified tokens during the initial listing phase and beyond.
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The Copiosa Coin

In March 2021, we created our native token, the Copiosa Coin (COP), a BEP-20 utility token that runs on the Binance Smart Chain (BSC). The Binance Smart Chain relies on a system of 21 validators with Proof of Staked Authority (PoSA) consensus that can support short block time and lower fees. This means you can currently send and transfer Copiosa Coin only paying a few cents in transaction fees. There are three purposes behind the Copiosa Coin:

- 1 Ecosystem Use:** The Copiosa Coin will be able to be spent on some products in our ecosystem. One example of this is the upcoming security scanning functionality.
- 2 Exchange:** The Copiosa Coin will also be used to provide liquidity for tokens on DEXs that will be displayed in our wallet. Token providers will pair their tokens against COP, allowing for simple listing and promoting accessibility.
- 3 Governance:** Users holding the Copiosa Coin will be able to partake in in-app staking and vote for additional app features.

*Owning the Copiosa Coin does not entitle the holder to rights, shares, dividends, or any benefit of any kind from the business Copiosa Labs LTD, Copiosa Tech LTD, or any associated business' under any circumstances. Some or all of the Copiosa Coin utility may change due to regulatory changes or revelations. We also want to increase the utility of COP as we grow.

The Copiosa Coin has a maximum supply of 500,000,000 (500 million) tokens, meaning that no more Copiosa Coin tokens will ever be minted. This is to ensure that the value of the token is determined by its demand instead of inflationary or deflationary tokenomics.

On its creation, 100 million Copiosa Coins, or 20% of the total supply, were reserved for the Copiosa Coin Development Wallet. This wallet is owned by Copiosa Labs LTD and the purposes of this wallet include but are not limited to:

- Community initiatives.
- Marketing.
- Business development.
- The supply of Copiosa to other exchanges.

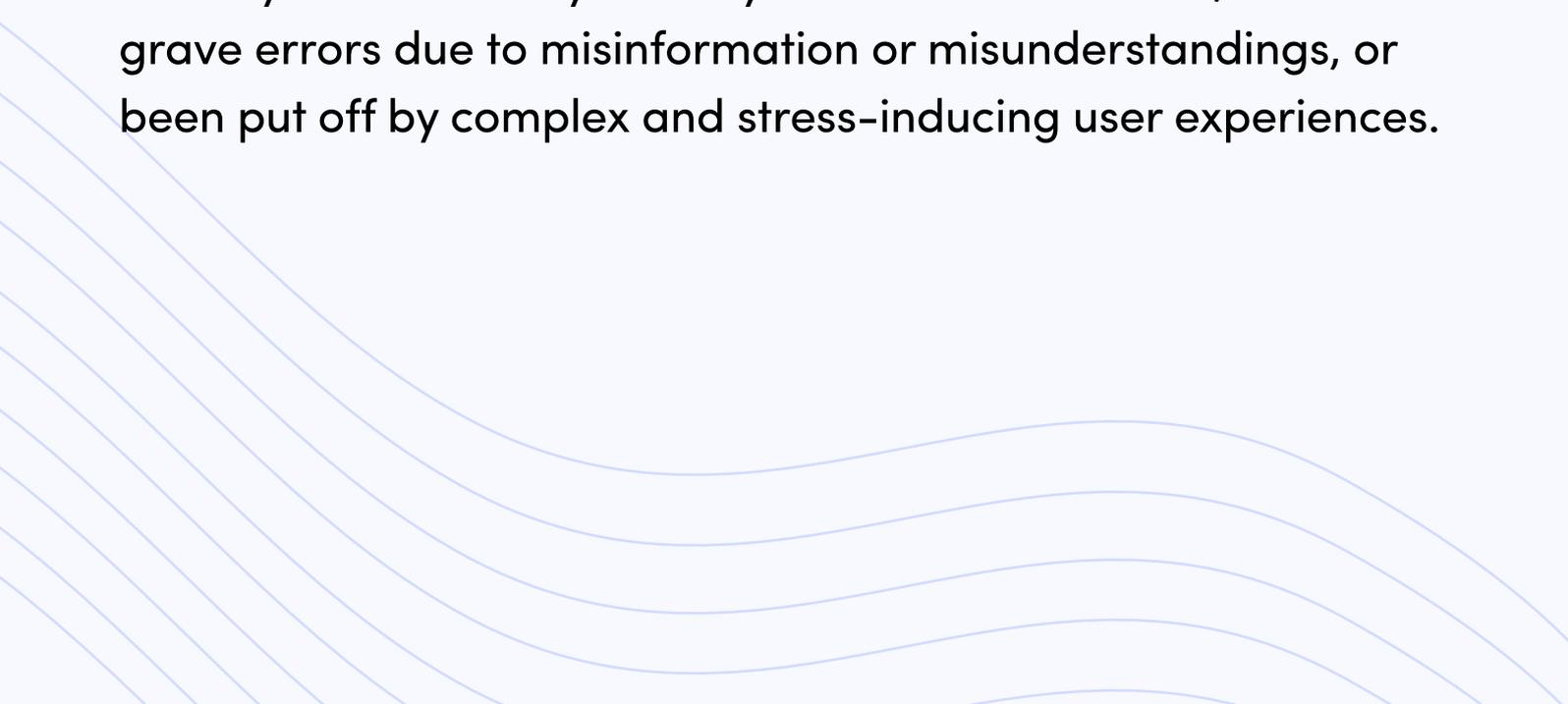
The Copiosa Supply Wallet was created to facilitate over-the-counter (OTC) swaps of the Copiosa Coin for other Binance Smart Chain (BSC) tokens. BSC and COP are then used to increase the liquidity of COP and reduce price volatility, providing better stability of the token for existing COP traders.

COP has a circulating supply that continuously fluctuates due to the usages of the development and supply wallet. The current circulating supply is available via CoinMarketCap.

Conclusion

The technological age has certainly achieved incredible feats and come a long way to get to where it is today. Yet, many of the world's biggest tech companies find themselves at a crossroads where they are struggling to fulfil the promises and ideals they were founded upon. It could be argued that many technologies are hindering users more than helping them thrive in and out of the digital world. Today, we are living in a global society steeped in mistrust, and, in many ways, technology has played a hand in fomenting this negative global sentiment.

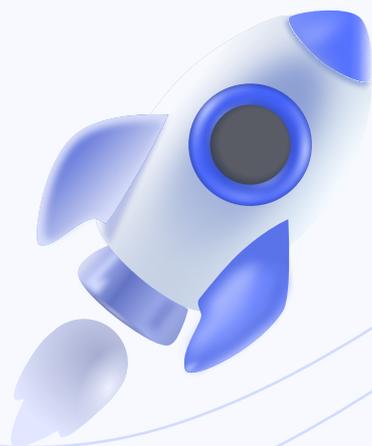
The cryptocurrency and blockchain space is even more acutely facing scrutiny. The various crises of 2022 exposed just how much the industry is battling to uphold some of its foundational principles and to achieve the balance between privacy and security, anonymity and transparency, and democracy and good governance. Millions of people have already been burnt by security breaches and scams, made grave errors due to misinformation or misunderstandings, or been put off by complex and stress-inducing user experiences.



Many believe that this brilliant underlying technology has been repeatedly squandered and misused, creating a stain on the world of crypto that has cast serious doubt and bred mistrust. However, trust is the number one value that the industry must prioritise if it is to see widespread global adoption and lasting success. Fortunately, the world is now more aware and curious about crypto and is poised for a new wave of web3 technology that will regain trust and deliver digital solutions that truly serve human beings in the ways this industry originally set out to.

The Copiosa mission is to legitimise web3 and crypto and facilitate global financial accessibility. Through providing rigorous safety measures, a seamless user experience, and deploying the most cutting-edge technologies, we have developed an app that builds confidence in users no matter where they are in their crypto journeys, be they crypto novices or well-versed enthusiasts.

Copiosa: enabling every person to use crypto, every day.



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Links

-  **Twitter** <https://twitter.com/CopiosaOfficial>
-  **Reddit** <https://reddit.com/r/CopiosaOfficial>
-  **Newsletter** <https://copiosa.io/#email-input>
-  **Telegram** <https://t.me/CopiosaTelegram>
-  **Telegram
Announcements** <https://t.me/CopiosaAnnouncements>
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